



Partner search form

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| Title of proposed project | Creating light paths |
| Funding Program (references, project type) | <p>INTERREG France-Wallonie-Vlandereen</p> <p>Priority 3: Protect and enhance the environment through integrated management of transboundary resources.</p> <p>Specific objective 4: Valuing and developing through creative, innovative and sustainable ways, the cross-border heritage through tourism.</p> <p>Classic project</p> |
| Project Background | <p>The today community's heritage has a heterogeneous light treatment at different levels :</p> <ul style="list-style-type: none"> - The recent highlighted heritage coexist with the one becoming obsolete both in concept and technology - Urban renewal operations pose the risk of inconsistencies by the segmentation of their realization ; - A significant part of the fantastic community's heritage receives no night valuation. <p>Moreover, the field study conducted prior to the project reveals that if these places are grouped into several poles (mixed activity) in the city center, specifically in Vieux-Lille and easily identifiable, the economic hospitality activities are distributed on a less concentrated way on the remaining territory.</p> <p>Once again, the reading of the City and the tracking of its friendly places are not obvious to the visitor who wants to discover Lille, Lomme and Hellemmes outside their hyper-city-centre. People living on the outskirts of these very well enhanced places centers, tend to be sidelined from these friendly places.</p> |
| Objectives | <ul style="list-style-type: none"> - Reduce social and economic disparities between neighborhoods (i.e. harmonization of the image of neighborhoods and the beauty contribution to everyday urban spaces can reduce the feeling of social breakdown experienced when moving from one neighborhood to another) ; - Strengthening social and cultural identity ; - Develop tourism in the city ; - Strengthen soft mobility; - |



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| Description of activities | Highlight 30 sites in the cities of Lille, Lomme and Hellemmes Creation of 3 thematic light paths: <ul style="list-style-type: none"> - Culture and Industry - Culture, history and hidden treasures - The Island, the origin of the City and legends |
| Expected results | Strengthening night and tourist attractiveness of Lille Lomme and Hellemmes cities: <ul style="list-style-type: none"> - Contemporary approach of highlighting all forms of heritage (natural, historical, social) ; - Light paths tailored to desires for discovery; - Renewal of the enchantment of users; - Rediscovering the urban nightscape and its components; - ... |
| Deadline for application | Pre-project submission: 3rd November 2016 |
| Deadline response from potential partners | September 8th, 2016 |
| Existing partners | Ecole Supérieure des Arts et des Métiers (ENSAM) Lille Ecole Supérieure Arts Appliqués et textile (ESAAT) Roubaix |
| Project duration | 4 years |
| Financial conditions | Co-financing of 50 % of eligible expenditure Total cost of the French side project : € 2.7 million Total project cost : to be defined |
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